



Most Watched Village Videos by Views

Okay, I may be the only person in the Christmas villaging world interested in which YouTube videos have been ***the most watched***.

Sometimes, when I happen upon a Christmas village video, I'm stunned by the viewing volume – both large numbers of views and small numbers, too. It is shown for each video right along with the title and video maker's name (or "handle"), as well as the video's age in months or years.

There are wonderful videos that hardly anyone has viewed, and there are mediocre videos that rack up huge volumes of views. People employed in marketing spend their careers trying to "crack the code" to reach and retain customers/viewers.



Photo by TheBigCrabCake

TheBigCrabCake and pammyj100 were the first two villagers who wowed me with their reach or popularity. My thoughts were, "Holy cow, thousands of people might want to see my village video!"

Doing a search for most views for a Christmas village video is quite simple. Getting the accurate answer for what I wanted was far more complex.

Be sure to check out all the other topnotch and timely columns on TheVillageCollector.com – the always interesting *"Just So You Know (JSYK)"* by David Spears, Brian Vaill's masterful *"The Train Station,"* Thea Heyink's ideas in *"The Creation Station,"* "Phil & Sue's Village" (from England!), and *"Coach is Here"* by webmaster Bill Channell. Please keep visiting the Village Videos page and watch, watch, watch. There is a new batch of village videos starting every 15th of each month! So many ideas, so little time... and not enough money.



On YouTube there is a Search bar at the top in the middle – how convenient! You must choose a topic or keywords like "Christmas village display" or "Dickens village" or "North Pole Village" and then type them in the Search bar. Click on the magnifying glass icon or press Enter on your keyboard. From this you will get a list **sorted by relevance**. Those results are based on YouTube's algorithmic idea of your viewing preferences, not according to view count.

To change that to “by view counts” select **Filter** (near top of page) to open search filters. Under **Sort by**, select **View count**.

Your short search descriptors that you typed in the search bar unfortunately cast a wide net. YouTube is owned by Google, and the same thing happens with a Google search. Then, as you look at the list of titles of these videos, you can eliminate those that don’t fit your more exact search criteria.

For example, under “Christmas village display” you may get videos of an outdoor lighting display like the Christmas lights tour of Dyker Heights in Brooklyn. You will also see listings for “How-To” village videos.

Many “How-To” and some Timelapse village videos go almost viral. Okay, I’m stretching – by definition, viral YouTube videos must have at least 5 million views! If our webmaster Bill Channell had his druthers, someday someone in the village community will produce a viral village display video.

Oftentimes, a video showing a store’s seasonal display of buildings and accessories will produce very large view numbers. This tells me that folks want to know and see the process of village construction techniques, looking for ideas and ways to build a display as well as the newest products.



How-To videos about village construction techniques typically have far more views than a finished village video. Again, the high interest in ideas and techniques trumps a viewing of a finished village, even with good seasonal music, animated pieces, and lots of vignette detail. I published my own little How-To video in 2018 and it has garnered over 7,000 views!

I watched all three types back when I was a novice villager, and I still hold a certain fascination for timelapse videos. Consider timelapse as a How-To on speed steroids. You can always hit the pause button and drill down on what you really want to see.

Maybe someday, some year I'll set up my iPhone and build a timelapse video. It takes me 3 to 4 weeks to complete each year's display. Perhaps I'll do a section or neighborhood. First, I've got to find the perfect music selection!



I searched YouTube several different ways to arrive at the list in this article, adding in Dickens, Christmas in the City, North Pole, Lemax, and other descriptors. It took substantial editing to **exclude** How-To, Timelapse, store display, and real-life village Christmas videos. This most-watched list below is **strictly about showing off personal in-house Christmas village displays**.

Most Watched Christmas Village Videos by Views

The Polar Express Christmas Village 2020 – 2021 with Dept 56, Lemax, and Lionel FlyerChief Train	369,000
DICKENS VILLAGE (Michael DaSilva)	251,000
Epic Christmas Village IV (TheBigCrabCake)	217,000
Christmas Village Displays – with Lemax houses, Department 56 models, trees, snowmen and figurines (Martin Treasure)	210,000
Epic Christmas Village II (TheBigCrabCake)	201,000
Lemax Little Christmas Village 2015 (BobDespotis)	129,000
Lemax Christmas Village 2016 (vaggelis kokalis)	108,000
Epic Christmas Village V (TheBigCrabCake)	103,000
My Christmas Village 2013/2014 (pammyj100)	95,000
My Christmas Village 2019/2020 (Gllama Studio)	85,000
Department 56 & Lemax Christmas Village 2012-2013 (pammyj100)	83,000
My Christmas Village 2017 (pammyj100)	83,000
2019 LEMAX CHRISTMAS VILLAGE (BECZEL)	76,000
Lemax Christmas Village 2017 (vaggelis kokalis)	63,000
Kathy's 2013 Christmas Village (Kathy Gibson)	60,000
Steve's Xmas Village 2017 (Steve F)	57,000



Lemax Luville Village de Noel Christmas de jour (Kris D)	54,000
Kathy's Christmas Village 2014 Final Edition	53,000
Kathy's 2012 Christmas Village Must See	53,000
Epic Christmas Village III (TheBigCrabCake)	49,000
Steve's Xmas Village 2015 (Steve F)	46,000
My 2018 Dickens Village Display (Dana Phuong Doan)	46,000
Christmas Village 2019 2020 (John L.)	45,000
Department 56 Christmas village display 2012/2013 (tvusercomp)	43,000
Christmas Village 2018 2019 (John L.)	39,000
Steve's Christmas Village 2014 (Steve F)	39,000
Ultimate Lemax Miniature - Christmas Village (leokimvideo)	38,000
Grandma H's Amazing Department 56 Christmas Village 2011	38,000
Mary's Christmas Village and Train Display 2010	37,000
Madastiville Christmas Village 2017	37,000
MUST-SEE Spectacular Christmas Village! 2018	36,000
Steve's Xmas Village 2019 (Steve F)	36,000
Notre Village de Noel 2015/2016 (Patricia WhiteBaldini)	35,000



CHRISTMAS IN THE CITY VILLAGE 2014 (Mauro Gamarra)	34,000
Dept 56 Dickens Village (Steve Powell)	32,000
2017 Department 56 Snow Village (Dan Kuzma)	31,000
Village lemax 2017 merry christmas (Denis du89)	30,000
Christmas Village 2016 (Trannie DeGroat)	28,000
Christmas Village 2019 (Christine DiBuduo)	28,000
Christmas Village 2018 WinterPep	28,000
Kathy's Christmas Village Dec 2016	28,000
My Christmas Village 2010-2011 (pammyj100)	27,000
2017 Bethel's Christmas Village	27,000
Tina's Christmas Village 2014 (Scott Massey)	26,000
2015 Department 56 Snow Village (Dan Kuzma)	25,000
2014 Claire's Christmas Village (Jim Peters)	25,000



2017 Claire's Christmas Village (Jim Peters)	24,000
Christmas Village 2019 Carnival Ski	24,000
Christmas Village Ramon 2018-2019	23,000
Gerald and Kathy's Lionel Polar Express Dept 56 Christmas Village 2015	22,000
Madastiville Christmas Village 2016	21,000
Steve's Xmas Village 2012 (Steve F)	21,000
Christmas Village 2015 at Home (Pamela Tadeo)	21,000
Christmas Village July 2016 (Susan Spencer)	20,000

Did you notice some of the "power words" in the video titles that contribute to elevated viewer volume? How about Spectacular, Amazing, Epic, and Must See?

Want to watch any of these videos? Open YouTube in a separate window, then return to this page to highlight and copy the left column's video title and author, and then paste that into YouTube's search bar and hit Enter.

In my next column on The Village Collector, I'm going to list the best Christmas village videos of 2014, with a short critical analysis of each. I'm out of words and I'll try to do better next time.

Questions, comments and/or suggestions are always welcome. You can contact me at: jpetersgolfpro@gmail.com, 419 Washington Avenue, Newport, KY 41071.