



Publishing Your Video on YouTube

Begin with Facebook

Most villagers probably already are on Facebook to connect with family and friends. There are Facebook groups you can join (apply and be approved by the administrators) for all types of villagers' needs and interests. These Facebook groups include NCC56, Dept 56 Villages, Department 56 Christmas in the City, Lemax Addicts, Village Collectors, Holiday Villages and More, Dept 56 Buy Sell or Trade, Village Fixer Uppers, Dept 56 & Lemax Animated Repair, Dept 56/Lemax Villages for Sale, De KerstdorpClub, Dept 56 DVCollection, just to name a few. I belong to 13 groups, so my viewing access to village videos has exploded.



For more groups click on Groups and type your interest in the Groups search bar. There are Dickens Village groups, North Pole

Village groups, Christmas village/train groups. You can start your own group if you feel underserved!

Be sure to check out all the other topnotch and timely columns on TheVillageCollector.com – the always interesting "Just So You Know (JSYK)" by David Spears, Larry Treadwell, Brian Vaill's "The Train Station," Thea Heyink's "The Creation Station," "Phil & Sue's Village" (from England!), and "Coach is Here" by webmaster Bill Channell. Please keep visiting the Village Videos page and watch, watch, watch. There will be a new batch of village videos starting on March 15th! So many ideas, so little time... and not enough money.

Let's start first with how to upload a village video (even a short clip) onto Facebook. The "lifetime" of a Facebook post is about two weeks. After that, it's somewhat difficult to search for a village video on Facebook.

The feedback posts you'll get here may whet your appetite for showing off to a wider audience! Folks really love to view other villagers' layouts and ideas.



Photo by Joanna Villegas

To upload a video:

1. Click **What's on your mind, [Name]?** at the top of your News Feed.

2. Click  and choose a video.
3. Add some text about what you are showing. Be brief, be excited.
4. Select your audience, then click **Post**.

Facebook will process your video and let you know when it's ready to see. Depending on the size (file size) of your video it may take several minutes.

YouTube is the How-To capital of nearly all things. So, here is a video for uploading video to Facebook from your personal computer.

How to Upload HD video of Facebook from PC 2022 (5:20)
5 Minute Solution

<https://www.youtube.com/watch?v=hJFwa4kIHJA>

Maybe your village video or clips reside on your phone, so here is a video on uploading to Facebook from your phone. You must have the Facebook app installed on your phone.

How to Upload a Video on Facebook 2020 (1:51)
The How To Cow

https://www.youtube.com/watch?v=1_2CrR467Uo

On Facebook, nearly anything goes within the villager groups, except that buying and selling are typically limited to buy/sell only groups. Posters will show video clips of any length and lots of pictures. Almost universally, feedback is positive among group members.

Less often, a poster on Facebook will build a video with title and soundtrack, but over time and season you can see some very well-done polished videos.

Graduate to YouTube

YouTube village videos in general are more "big league" than what you'll see on Facebook. Are you ready to try YouTube?

GUIDE ON

GETTING STARTED

WITH YOUTUBE CHANNEL



If you have a Gmail address, you already have an account on YouTube. Otherwise, you'll need to open a YouTube account. YouTube offers both private and public ways of sharing. Private videos require an invitation by you. Public videos can be found by anyone.

Try watching any or all these videos:

How to Create a YouTube Account (2:49)
mahalodotcom

<https://www.youtube.com/watch?v=QnmCMPTTiO8>

Getting started | How and why to sign in to YouTube and create a YouTube channel (3:03)

YouTube Viewers

https://www.youtube.com/watch?v=l0eM1_JVqHE

How to Create a YouTube Channel for Beginners (2021 Tutorial)
Think Media (5:52)

<https://www.youtube.com/watch?v=bVPjcLL9jGM>

Choosing Your YouTube Channel Name (1:52)

YouTube Creators

<https://www.youtube.com/watch?v=y41nwoG8em8>



How to Post Your First YouTube Video [2020 UPDATE] (4:56) Jenn Jager

<https://www.youtube.com/watch?v=jT9ScMAe5yQ>

YouTube - Broadcast Yourself - Windows Internet Explorer

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Google
Accounts

Sign in with your Google Account!

Create Your YouTube Account

Email Address:

Password:

Password strength: Weak

Re-type Password:

Username:

Your username can only contain letters A-Z or numbers 0-9

[Check Availability](#)

Location:

Postal Code:

Date of Birth:

Gender: Male Female

boudztr [New image](#)

If you make your videos public, you have the option to turn off comments, just to be safe. That will “disqualify” you, however, from being chosen for the TheVillageCollectors.com Hall of Fame competition, if that is your lofty goal.

Most commenters are kind and appreciative of your effort to show them your village display. It *is* the public, however, and they don't always understand good manners.

That said, rarely am I peeved by a commenter. And it’s an opportunity to “meet” a new “pen-pal.” I have recognizable friends with which to share year after year. If it wasn’t for YouTube’s Comments I’d never have become friends with the great village muse pammyj100.

YouTube Comments: Replying, Filtering and Moderating (7:25)
YouTube Creators

<https://www.youtube.com/watch?v=T8iFv4oo8Vw>



Photo by Joanna Villegas

When you have a YouTube channel, you can use Facebook to start getting people to view your YouTube videos. It takes a while on YouTube for people to find you and subscribe to your channel, awaiting your next excellent video posting.

How to Post a YouTube Video to Facebook (6:24)

Techboomers

<https://www.youtube.com/watch?v=8fyFMRuQLAY>

You can post the video on your personal Facebook page for your friends, and then go to any of the Facebook Group pages you belong to and post it there the same way to reach a different set of viewers.

I have only 260 Facebook friends. My wife Laura and stepdaughter Meredith have 1,100 and 1,500 friends, respectively. So, I tag each of them (with their permission) when I post my annual village video to “widen the net.” Subtracting mutual friends that works out to approximately 1,900 possible views that reach my YouTube channel from my personal page posting.



The Facebook private group Dept 56 Villagers has 10,600 members. NCC56 private group has 1,500 members; De KerstdorpClub private group has 4,700 members; and Lemax Addicts private group has 10,000 members. A Facebook private group posting link to your YouTube channel can go a long way!

In my next column on The Village Collector, we’re going to cover YouTube video **titles and tags** that enhance your chance of being found in a search, so more people can view your village video. I’m out of words and I’ll try to do better next time.

Questions, comments and/or suggestions are always welcome. You can contact me at: jpetersgolfpro@gmail.com, 419 Washington Avenue, Newport, KY 41071.

